Several million copies of this book have been sold. The author, David Schwartz thinks that you don’t need to be an intellectual to attain great success and satisfaction. The key is to think five times bigger. It means enlarging your imagination and acting upon it. He believes success is a choice. If you have a desire for it, you have to take a step forward to reach it.

If you seek self-improvement, this book will be of a good choice for you because it leads you the way!

Some topics that this book covers are:
- how to build confidence and destroy fear
- how to think and dream creatively
- learning how to think positively
- how to turn defeat to victory
- using goals to help you grow
- thinking like a leader