

4. Activities



Visit to Hotel ICON and PolyU School of Hotel and Tourism Management (Part 1)

According to a study published in the November 2009 issue of the *Journal of Hospitality and Tourism Research*, the SHTM is ranked no. 2 in the world amongst the global top hospitality and tourism programmes, and continued to hold first place in Asia.

When we first arrived, the staff members of SHTM gave us a talk about the information and admission requirement of their programmes.

Che-woo Lui Hotel and Tourism Resource Centre supports the SHTM's research, teaching and learning functions. It holds a comprehensive range of reference and teaching materials in hotel and tourism management.

Visit to Hotel ICON and PolyU School of Hotel and Tourism Management (Part 2)



Management (SHTM).

At Hotel ICON, students are introduced to a fresh interpretation of traditional Asian hospitality. First-hand experience at the Hotel will give the young hopefuls a thorough understanding of

The Hong Kong Polytechnic University's (PolyU) teaching and research hotel has been named Hotel ICON. This is a teaching and research hotel for its School of Hotel and Tourism Management (SHTM). The logo for the School of Hotel & Tourism Management (SHTM) is displayed, featuring the acronym 'HTM' in red and black, with the full name in English and Chinese below it.



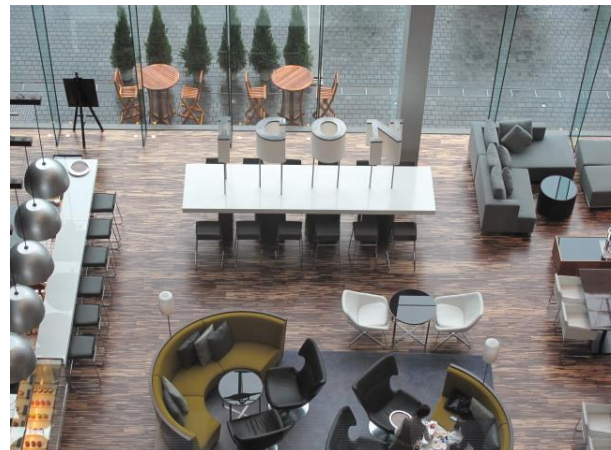


consistent high-touch and carefully crafted service.

Mr Richard Hatter, General Manager of Hotel ICON, emphasized that “how we involve the faculty and students with the hotel is a very key aspect of what I’m setting up”. “It’s all about people”, he said.

Standing tall at 28 stories, Hotel ICON offers 262 beautifully-appointed guest rooms.

Most rooms showcase spectacular view of the Victoria Harbour.



The prototype guest rooms will be the platform to develop and showcase new technologies and hotel designs, as well as to research and apply advanced business concepts in hotel management.

We are outside the “Silver Box” ballroom that can be configured to accommodate a wide range of events. There is a “Vertical Garden” made by real plants that designed by Patrick Blanc, the botanist and Vertical Garden designer from France.

A famous buffet restaurant “The Market” serves international delights and operates in open kitchens style. Yummy!

